

“Build an Email List And Earn Money *Fast!*”

By Jim Furr

Introduction

When I really decided to make my living online I did not know how much I needed to learn! I started building a website and quickly moved into selling affiliate products.

As you no doubt have heard many times, "The money is in the list." So that was the direction I went to make my living.

I found that it took a long time to build even a small list and I needed a faster way. So I studied all the masters -- Jimmy D. Brown, Dave Vallieres, Jim Daniels, Ewen Chia, Willie Crawford, Liz Tomey and many more names you might recognize.

Soon I was using techniques that built my list faster and with a higher quality of prospects, but it still was slow going.

I will show you one of the most effective tips I got (from Jimmy D. Brown) that has moved me from a slow, steady stream to a river of optins that builds my income more and more every day.

Can you get rich doing this?

You sure can!

So let's get on with it . . .

Three Basic Methods:

Three basic methods of getting optins that are used by everybody who knows what they are doing:

1. Link Strategy. Putting a clickable link in a high trafficked area such as the side of your website or blog is a common method -- you see it everywhere. It does work, but it works slowly.
2. Using a sign-up form off to the left or right of a web page. This, too, works even better (when done well) but again, is too slow for me.
3. Drop-down boxes, pop-ups, popovers, etc. You might have seen these. You go to the website and 5 or 6 seconds after you arrive, a "box" drops down in full view on your screen asking you to sign up to get a free report or something else of value. These are effective, but not as good as what you will learn soon!

How this method differs from the others:

First, this method is free.

Second, you will get way more sign ups for the same amount of traffic doing it this way.

You should never discard the other methods, all the established traffic generation methods are great and have their own place.

The main idea with this method is to put an optin form in the MIDDLE of your web page copy. You want to place the form right between the lines of your page words so the reader sees it when they are at their peak of curiosity about your methods.

Now this has to be done in a particular way in order to be most effective. Take a look at my page -- the one you probably read to download this Free Report:

Go here to see it: <http://www.emailmarketingfocus.com/GoGo3.html>

If it does not open when clicked, just copy and paste it into your browser window.

This Report was immediately accessible to you with just a click of your mouse. You were able to download it almost instantly.

I wrote the web page copy to bring you to the point of really desiring (strongly wanting) to know my particular method.

1. I stated my situation as a new marketer . . . one I knew you could relate to;
2. I stated a problem (needing to make fast money) and I painted a bleak picture;
3. I told my personal story;
4. I stated my goal;
5. I mentioned that I resolved the problem, and said I would show you how to solve the problem too!
6. I presented a "call to action": "click this link".

This technique works well because the answer to "the problem" was readily available and it was FREE -- just download it and read it. Just as you are doing now! I already had your attention because you were reading the copy wondering how I was going to solve the problem --

-- then I put the link right in front of you!

O.K., this is part of the technique.

The second part is to place the actual Optin Link inside your Report (or you can also use a mini-course).

The prospect knows he can find out more by opting into your list.

By the way, I have a lot more tips, tricks, and techniques to offer you. Would you like to be one of the Inner Circle that gets my Secrets, Tools, Tips, and Techniques on a regular basis?

Simply Click on the Link Below:

<http://www.emailmarketingfocus.com/GoGo2.html>

If it does not open when clicked, just copy and paste it into your browser window.

Now just check your email box for the confirmation email that will be arriving shortly.

You see how I inserted my optin form right into the Report copy. Go back and study the "sales page" and this Report, and do the same yourself. I have a lot to show you about this technique, and way more good stuff!

This technique will fill your inbox with "New Subscriber" notices all day long.

The most valuable online spot is where your visitor is reading and focusing ATTENTION, and that is where you want to place your offer of a free report or a "5-day mini-course".

Then, inside the Report (or email course) you offer to let him join your list to gain even more great ideas to build his list and make money.

Let him know right in the sales page (as I have done), that you will give him one of your most successful strategies, and offer a link for him to get the Report.

Be sure your list that he is joining is directly related to the "Secret" you are letting him in on. In this case, it is "getting income fast through list building and affiliate marketing."

In a nutshell

Craft your Report copy to "sell" your "free list" offer.
Lead the reader to the optin form.
Tell a story and then present a real problem to him;
Then give a solution to that problem.

I have a lot more to say and a lot more stuff to make you money
but it is for my "List Marketing Focus" readers ...

You can be one!

Just Go Here:

<http://www.emailmarketingfocus.com/GoGo2.html>

If it does not open when clicked, just
copy and paste it into your browser window.

You'll be glad you did!



Jim Furr

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